## **ANNEX 1: LEVEL OF REVIEW CONFIRMATION FORM**



# LEVEL OF REVIEW CONFIRMATION FORM

#### PROJECT/ACTIVITY DATA

Project/Activity Name:	International Fund for Public Interest Media	
Geographic Location(s) (Country/Region):	USA	
Amendment (Yes/No), if Yes indicate # (1, 2):		
<b>Implementation Start/End Dates</b> (FY or M/D/Y):	12/9/2021 - 6/8/2024	
If Amended, specify New End Date:		
Solicitation/Contract/Award Number(s):	TBD	
Implementing Partner(s):	Rockefeller Philanthropy Associates	
Bureau Tracking ID:	DDI-22-16	
Tracking ID of Related RCE/IEE (if any):	DRG Center and ID Hub PIEE 2021-2026 https://ecd.usaid.gov/document.php?doc_id= 53707	
Tracking ID of Other, Related Analyses:	N/A	
ORGANIZATIONAL/ADMINISTRATIVE DATA	·	
Implementing Operating Unit(s): (e.g., Mission or Bureau or Office)	USAID/DDI/DRG	
Other Affected Operating Unit(s):		
Lead BEO Bureau:	DDI	
Funding Operating Unit(s): (e.g., Mission or Bureau or Office)	USAID/DDI	

Funding Account(s) (if available):		FY 2017 ESF-OCO reserve for Pakistan		
Original Funding Amount:		\$20,000,000		
If Amended, specify funding amount:				
If Amended, specify new funding total:				
Prepared by:		Allen Renquist		
Date Prepared:		11/24/2021		
ENVIRONMENTAL COMPLIANCE REVIEW DATA  Analysis Type:				
Timayoto Type:	□Defe	_		
Environmental Determination(s):	- Coto			
	1	• • • • • • • • • • • • • • • • • • • •		
RCE Expiration Date (if applicable):	1			
RCE Expiration Date (if applicable):  Additional Analyses/Reporting Required:	1			
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## THRESHOLD DETERMINATION AND SUMMARY OF FINDINGS

#### PROJECT/ACTIVITY SUMMARY

The IFPIM program will meet the following objectives:

<u>Objective 1</u>: Support media with a focus on countries where democratic backsliding exists and on relatively stable democracies in low- and middle-income countries where independent media are in financial crisis. Support will entail grants, technical assistance, and research and evaluation.

Objective 2: Provide core operational support to vital public interest media with a focus on countries experiencing democratic backsliding and on relatively stable democracies in low- and middle-income countries where independent media are in financial crisis.

<u>Objective 3</u>: Support the development of new business models that enable media entities to survive during a period in which traditional business models for media have been disrupted by new market forces, changes in consumer preferences migrating

online, and the absorption of ad revenue by tech platforms, as well as authoritarian governments denying media access to the market. Harness innovative business and service models to drive sustainable growth. Support will entail grants, technical assistance, and research and evaluation.

#### **ENVIRONMENTAL DETERMINATIONS**

Upon approval of this document, the determinations become affirmed, per Agency regulations (22 CFR 216).

The IFPIM program is not listed under Annex 2: DRG and ID Hub Activity List. However, the activities funded under the IFPIM program include technical assistance and capacity building and research and evaluation. Core activities that IFPIM will fund align with DRG's support for civil society and media, under the Strengthening Civil Society Globally (SCS Global) Leader with Associates (DRG/ID Hub PIEE, p.53).

**TABLE 1: ENVIRONMENTAL DETERMINATIONS** 

Projects/Activities	Description	Categorical Exclusion Citation (if applicable)	Deferral1
Project/Activity 1: International Fund for Public Interest Media	Capacity Building and Technical Assistance Research and Evaluation	§216.2(c)(2)(i) Education, technical assistance, or training programs; §216.2(c)(2)(iii) Analyses, studies, academic or research workshops and meetings; §216.2(c)(2)(v) Document and information transfers; and §216.2(c)(2)(xiv) Studies, projects or programs intended to develop the capability of recipient countries to engage in development planning	

#### BEO SPECIFIED CONDITIONS OF APPROVAL

All projects and activities fall entirely under one or more of the eligible Categorical Exclusions per 22 CFR 216.2(c). This analysis also documents the results of the activity-level CRM process in accordance with the USAID policy (specifically, ADS 201 mandatory reference 201mal).

If any details of the proposed activities change during the contract period of the DRG/ID Programmatic-IEE, then an additional Level of Review Confirmation Form is required for BEO

<sup>&</sup>lt;sup>1</sup> Deferrals must be cleared through an Amendment to this RCE prior to implementation of any deferred activities.

approval to verify the project interventions fall under a class of actions recommended for Categorical Exclusion.

## USAID APPROVAL OF INITIAL ENVIRONMENTAL EXAMINATION

PROJECT/ACTIVIT	IY NAME:International Fund for Public Interest Medi	a_
Bureau Tracking II	<u>D</u> : DDI-22-16	
	JM	
Clearance:		11/30/202 1
	Josh Machleder, A/COR	Date
Concurrence:	Carol Zurawski	12/1/2021
	Carol Zurawski, DDI/Bureau Environmental Officer	Date